

Doug Schmeltzer

Coon Rapids, MN

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Summary

Proven manager with extensive knowledge of all print markets and is able to handle challenging management situations. With a technical background and proactive leadership allows the ability to analyze and execute changes in flow-paths to correct deviations in the process. These skills will impact savings on the bottom line.

Specialties

- Design adaptation, packaging, point of purchase, b2b, private label, direct mail, and large format
- Print production, project management, and quality control
- Lean business, six sigma - green belt certification, theory of constraints certification
- Cross functional collaboration and business process management
- Leadership, team building, on-boarding, vendor evaluation, and technical sales
- Flow-paths, near-site / off-shoring and load leveling development
- Inventory management, distribution, and fulfillment

Experience

Southern Graphic Systems, Inc.

Production Art Manager

December 2012 – May 2015 (RIF) / Brooklyn Park, MN

Managed a team of 40+ packaging production professionals: department leads, brand managers, production artists, 3D specialists, copy editors, and quality control technicians.

- Developed optimized flow-paths for lean business systems
- Developed effective standards for multiple client flow-paths
- Analyzed production efficiencies, labor utilization and volume comparisons

Brands Supported: Target, Nestlé, Best Buy, 3M, SUPERVALU, MOM Brands, Big Heart Pet, Kemps, Toro, Bongards, Bernatello's

Express Image, Inc.

Production Manager

January 2012 – September 2012 / Little Canada, MN

Managed a team of 40+ professionals: department managers, production artists, manufacturing team, digital pressmen, screen printers, kitting, fulfillment, and shippers.

- Restructured the production process of the facility to better align labor utilization, waste, and technology to assure the success of growth with the new digital growth and profitability of the existing business
- Supervised the installation and setup of an Inca S40 press
- Created a management staff to bring structure to the facility
- Technical sales support, R&D, training, and production expertise

Brands Supported: Best Buy, Toro, Holiday Companies

RR Donnelley & Sons Production Specialist

April 2010 – January 2012 / Chanhassen, MN

Optimizing workflow processes in the facility to better align labor utilization, technology, and to meet the financial needs of the company while maintaining quality and service level agreements.

- Developing optimized flow-paths for team based support
- Assisted in RFP's for contract renewals, on-boarding, profit analysis, and forecasting models
- Developed an effective set of standards for client reviews, surveys, service level agreements reporting, and scorecards
- Analyzed production efficiencies, billing metrics, labor utilization and volume comparisons
- Key member of a team to load level production work to remote facilities and offshore locations

Brands Supported: Best Buy, John Deer, Bluestem Brands

Vertis Communications

During employment with Vertis Communications several different roles were assigned.

August 1998 – April 2010

- Management
- P&L - Facility Budgets
- Project Management
- Six Sigma Certification
- Client On-Boarding
- Best Practices
- Client Services
- Load Leveling
- Off-shoring / Out-scouring
- Cross Training
- Technical Sales Support
- Risk Assessment

Production Manager

January 2008 – April 2010 / North Haven, CT

Managed the production at one the print production hubs. Assisted with the P&L, facility budgets, vendor relations, technology, and vendor contracts.

- Managed a team of 60+ professionals: large format manager, production leads, color operators, production operators, photographers, finishers, and proofers, and digital cybrarians.
- Responsible for daily operations of several client service locations while producing the main production at primary facility.
- Restructured the manufacturing process to better align labor utilization, waste, and technology to meet the financial needs of the company while maintaining quality for the clients.
- Lean Six Sigma Green Belt certified
 - Labor utilization and equipment calibration of the North Haven large format division
 - Reduced direct labor costs of the Ralph Lauren – Polo account by 30%

Brands Supported: Pepsi Co., Subway, Ralph Lauren, Franklin Mint, and Tag Heuer

Site Manager - LL Bean

June 2007 – January 2008 / Portland, ME

Managed the near site location for the LL Bean account that was being transition out to Quad Graphics. The assignment was to assure a smooth transition for our client while maintaining high standards, deadlines, and accurate billing for the work in progress.

- Managed a team of 14 professionals: production manager, production operators, photographers, scanner operators, color operators, customer service representatives, administrators

- Facilitated the transition all digital assets, proofs, and property back to the client's senior management team
- Six sigma certification – Champion
- Created action plans to transition out: power, data, and equipment

Brands Supported: LL Bean

Operations Manager

August 1998 – August 2006 / Minneapolis, MN

Managed one of the four primary prepress hubs. Directed the operations for commercial, retail, packaging, direct mail and signage. Responsible for locations P&L, facility budgets, vendor relations, technology, and vendor contracts.

- Managed a team of 30+ professionals: studio manager, production operators, photographers, scanner operators, color operators, customer service representatives, administrators
- Member of the international leadership team positioned to handle issues in: national operations, data asset management, national technical services, national disaster recovery
- Supervised workflows, archiving and backup solutions for 3 locations
- Relocated client service location into the primary facility and consolidated 3 locations into one while maintaining no down time in production and remote locations
- Restructured the workflow to utilize OPI data with a sequel database and XML
- Converted the photo studio from film to digital and trained photographers to use profiles correctly

Brands Supported: Target, Best Buy, 3M, SUPERVALU, Toro, Anderson Windows, Famous Dave's, E*TRADE, Lincoln Financial, Marvin Windows, Olson, Periscope, Campbell Mithun, Carmichael Lynch, Fallon Worldwide, Colle + McVoy, Martin Williams, Fame, Peterson Milla Hooks, Yamamoto, BBDO

Prevaro

Operations Manager - Print Production

August 2006 – November 2006 / Edina, MN

Created the print production department to be a leading creative production entity within the Minneapolis market. On completion this workflow restructure would have been plant wide, allowing the company to expand services while maintaining current staffing levels. The financial goal was to achieve an additional 2 million in sales growth over the next five years. Due to financial constraints this project was terminated.

Brands Supported: Campbell Mithun, Toro, Red Wing Shoes, and Life Touch

Education

Minneapolis College of Art and Design - Minneapolis, MN

Bachelors of Fine Art: Advertising Design

Internships - Campbell Mithun, Carmichael Lynch, and BBDO

Bay de Noc Community College - Escanaba, MI

General Studies and Fine Art

Testimonials

Please visit: www.dougschmeltzer.com or www.linkedin.com/in/dschmeltzer